Please note: this position is being re-advertised

Postdoc in Computational Journalism / Media Audiences

The Department of Media and Communication at LMU Munich offers a position, within the research and teaching unit of Professor Neil Thurman, as:

Postdoc (m/f/d) in **Computational Journalism / Media Audiences**

(subject to personal qualifications, the appointee will be appointed on the **E 13 TV-L** salary band, approximately €3837 - €5622 per month depending on experience)

Terms: starting, at the latest, by 12 October 2020 in order that the post-holder can teach in the winter semester. A start date earlier than October is possible. The period of employment is normally for a maximum of six years. The teaching requirement with this position is approximately 5 (academic) hours/week during the semesters (1 academic hour = 45 mins).

The successful candidate will join Professor Thurman's research and teaching unit, which is currently part-funded by the VolkswagenStiftung via two projects on computational journalism. These projects are researching topics including: the use of AI in local journalism; audiences' perceptions of automated journalism; and the use of, and attitudes to, computational journalism in newsrooms. These projects involve collaboration with researchers, publishers, and technology providers in Germany and other countries. Professor Thurman's research and teaching unit also focusses on media audience research more widely ('ratings analysis'), including the behaviour of newspapers', magazines', and TV channels' online and offline audiences. The unit is also involved in comparative journalism research through the Worlds of Journalism Study. Professor Thurman's website provides more information on his research interests: https://neilthurman.com/

The candidate is expected to:

- dedicate themselves to the outlined research projects and areas;
- contribute to the development of the research design and relevant research tools;
- participate in publication activities and presentations at international conferences.

Requirements:

- University degree and PhD in media and communication or a related field.
- Strong interest in computational journalism and/or researching media audiences.
- Strong quantitative research skills (e.g. SPSS or R).
- Understanding of, and experience with, a range of research methods (e.g. content analysis, surveys, interviewing, web analytics, survey experiments).
- Fluency in English (written and oral).
- A record of publication in the English language.

What we offer:

The successful candidate will join the large and successful Media and Communications Department at one of Germany's highest-ranked universities. LMU Munich provides excellent support and conditions for early career researchers. The specific projects the successful candidate will work on come with generous funding for research-related travel (conferences, fieldwork, etc.) and other research-related expenses.

Application procedure: Your application (in English only) should include: a motivation letter, your CV with publication list, the names and contact details of two references, copy of degree certificates and transcript of grades. Please also include a link to your Master's or PhD thesis.

Complete applications should be submitted as a single PDF document to: sekretariat-thurman@ifkw.lmu.de or by mail to:

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Please submit copies only, as your application will not be returned to you. Applications should be submitted by 6 May 2020. Early applications welcome.