

• • • Program • • •

//Friday, September 18, 2009

3:00 pm Opening reception

4:00 pm **Greetings**

Klaus-Dieter Altmppen, CU Eichstaett-Ingolstadt
N.N., President of CU Eichstaett-Ingolstadt

4:30 pm Keynote: Ruediger Funiok, Munich School of Philosophy

5:00 pm **Session 1// Concepts of Journalism Ethics**

Chair: Martin Loeffelholz, TU Ilmenau
//Participants:
Clifford G. Christians, U of Illinois
C. Ann Hollifield/ Lee B. Becker, U of Georgia
Arnold S. de Beer, Stellenbosch U
Barbara Thomaß, U of Bochum

//Saturday, September 19, 2009

8:30 am **Session 2// Concepts of Media Ethics**

Chair: Matthias Karmasin, U of Klagenfurt
//Participants:
Theodore L. Glasser, Stanford U
John McManus, San José State U
Wendy N. Wyatt, U of St. Thomas Minnesota
Thomas Hanitzsch, U of Zuerich

10:30 am Coffee Break

11:30 am **Session 3// Concepts of Quality in Media and Journalism**

Chair: Klaus-Dieter Altmppen, CU Eichstaett-Ingolstadt
//Participants:
Hans-Juergen Bucher, U of Trier
Hugh C. Martin, U of Georgia
Klaus Arnold, CU Eichstaett-Ingolstadt

1:30 pm Lunch

3:30 pm **Session 4// Media Social Responsibility: A new Paradigm?**

Chair: André Habisch, CU Eichstaett-Ingolstadt
//Participants:
Matthias Karmasin, U of Klagenfurt
Elfriede Fuersich, Boston College
Diana Ingenhoff, U of Fribourg
Juliana Raupp, FU Berlin

6:00 pm Sightseeing Eichstaett

8:00 pm Meet and eat

//Sunday, September 20, 2009

8:30 am **Session 5// Online Media: Do we need new Standards of Ethics?**

Chair: Bernhard Debatin, Ohio U
//Participants:
Renita Coleman, U of Texas at Austin
Ari Heinonen, U of Tampere
N.N.

10:30 am Coffee break

11:00 am **Session 6// Round Table: More Courage? Challenges of Ethics, Responsibility, and Quality**

Chair: Bernd Bloebaum, U of Muenster,
//Statements:
Stephen J.A. Ward, U of Wisconsin-Madison
Richard Keeble, U of Lincoln
Lee Wilkins, U of Missouri

1:00 pm Lunch

3:00 pm Walk on the roof of Eichstaett

INTERNATIONAL CONFERENCE

**The Basics of Journalism:
Concepts of Ethics, Responsibility,
and Quality in Media and Journalism**

//Eichstaett (Bavaria), Germany
September 18-20, 2009

//Organized by
Catholic University Eichstaett-Ingolstadt
School of Journalism



• • • Registration Information • • •

//Conference Registration

Due to limited capacities an early registration will be necessary. Please send your registration form until July 31, 2009 per fax to:

Klaus-Dieter Altmeyen
Catholic University Eichstaett-Ingolstadt
School of Journalism
Ostenstraße 25, 85072 Eichstaett, Germany
Fax: +49 (0) 8421 93-1786

//Registration Fees

The registration fee is 50 Euro (20 Euro for students). Please pay the fee during the conference at the registration. Receipts will be provided. The conference fee includes:

- a conference kit, food, beverages and coffee during breaks,
- beverages during conference sessions,
- lunch on Saturday, September 19.

The registration desk will be open on Friday, September 18 from 8 am to 6 pm and on Saturday, September 19 from 8 am to 1 pm.

//Special Events

There are two special events to which the participants are invited. The first event will be a city tour covering many interesting places of Eichstaett's medieval 1000-years history on Saturday. On Sunday the second event will be a walk on Eichstaett's roof. For both events charges are free, but a booking is necessary. If you would like to attend, please indicate it on the registration form.

• • • Hotel Information • • •

//Hotel accommodation

Please make your hotel reservation soon, refer directly to the hotel. The organizing committee has reserved a number of rooms for the participants. Please use reference code "Journalistik".

Hotel Ratskeller: www.ratskeller-eichstaett.de
Hotel Schießstätte: www.hsg-ei.de
St. Walburg: www.bistum-eichstaett.de/abtei-st-walburg/gaestehaus/
Hotel Trompete: www.braugasthof-trompete.de

• • • Route Description • • •

//By Car

Most probably you will get to Eichstaett on the Autobahn A9 (freeway). Take exit 58 Altmühlthal "Kinding/Kipfenberg/Beilngries/Eichstädt". Follow the signs indicating "Eichstaett". Follow the "Spindeltal" and turn right on "Römerstraße". Follow "Römerstraße" and the "Ostenstraße". Then make a left turn on "Residenzplatz". On your left hand-side will be "Leonrodplatz 3", where the conference is located.

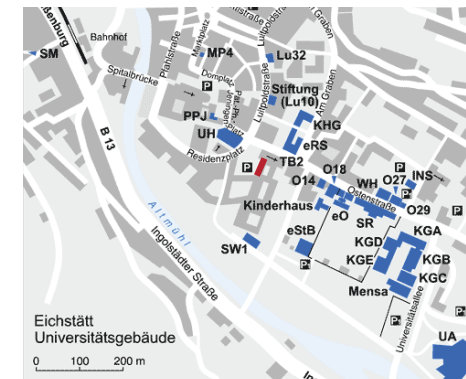
//By Train

Trains to Eichstaett from bigger cities leave from Nuremberg and Munich. In order to get to Eichstaett city, you need to take the train to "Eichstädt Bahnhof" and then transfer to the train to "Eichstädt Stadt".

//In the City

It will take about 10 minutes to walk to the hotel and a couple of minutes less to get to the conference location from "Eichstädt Stadt". Once you get off the train you will be standing in front of the train station. Turn right and follow "Bahnhofplatz", then go left onto "Spitalbrücke". Walk passed the Altmühl-river and turn right on "Residenzplatz". "Leonrodplatz" where the conference is located will be on your right.

//City Map



• • • Conference Information • • •

//Conference

Friday, September 18th, 2009, 3:00 pm to Sunday, September 20th, 2009, 1:00 pm.

Website: www.journalistik-eichstaett.de, Link: Conference Ethics

//Conference location

Episcopal Seminar Eichstaett/
Bischöfliches Seminar Eichstaett
Collegium Willibaldinum
Leonrodplatz 3, 85072 Eichstaett, Germany
Fon: + 49 (0) 8421 50-300, Fax: + 49 (0) 8421 50-309
<http://www.bistum-eichstaett.de/priesterseminar/>

//Further information

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//Organizing Committee

Klaus-Dieter Altmeyen, Pia Doehler, Anna Krueger, Elke Wißmath, Steffen Armbruster