



**October 19 – 21 in Lisbon, Portugal**  
**Universidade Católica Portuguesa**

The **5th International Crisis Communication Conference** aims to discuss how crisis communication can be used by business and the public sector in a strategic fashion.

**Keynote speakers:** Professor W. Timothy Coombs - Texas A&M University (confirmed)

**Submissions should deal with one of the following sub-themes:**

- Corporate Crisis Communication
- External Crisis Communication
- Internal Crisis Communication
- Non Corporate Crisis Communication
- Public and Nongovernmental Organizations Crisis Communication
- Integrated Communication
- Crisis Communication Management
- New Media Crisis Communication
- Strategic Crisis Communication Management

#### **Proposals**

Presentation proposals in English language are to be submitted as meaningful extended abstracts (max. 500 words, references excluded). Abstracts should state the title of the presentation, purpose, theoretical approach, methodology, (expected) findings, implications, relevance, and originality of the study. Include contact information for all authors (name, organization, mail address, email address and phone). Abstracts must be presented in Word format, in 1.5 line spacing and 12 point Times New Roman font size.

#### **Top Paper published in Corporate Communication: An International Journal**

The top paper at the conference, as selected by the organizing committee, will be given a fast track review at Corporate Communication: An International Journal. The fast track review is conducted by the editor and a decision on the manuscript will be made within 30 days of submission.

#### **Deadline for submissions**

The deadline for submissions is **April 17, 2017**. Please send the abstract to: [crisis5@fch.lisboa.ucp.pt](mailto:crisis5@fch.lisboa.ucp.pt). Notifications of acceptance will be sent through an e-mail **by June 9, 2017**.