

Call for papers

International conference

Emerging Media: Connection, Innovation & Transformation

September 15, 2017

Peking University

Beijing, China

Emerging media are innovative and interactive technologies used to share ideas, communicate with others and create and co-create content. Examples of emerging media include augmented reality, smart phones, microblogs, dating apps and social networking sites. Emerging media have become crucial as people connect, create, and share new perspectives on the world and on themselves. More than ever, people feel the need, and have the ability, to stay up-to-date with their social circles and to understand the world. Seemingly overnight, and sometimes from mere rented apartments, entrepreneurs are using emerging media to create globe-spanning enterprises, and in the process are transforming the world. With increasing speed and reach, emerging media are also dramatically modifying not only social routines but also the way people experience their interior lives.

Given the consequences of emerging media in the economic, political, social and cultural areas, we invite you to participate in a special international conference on the subject of "Emerging Media: Connection, Innovation & Transformation." The day-long event is scheduled for September 15, 2017 in Beijing, China. Its purpose is to explore vital research questions concerning the rise of the emerging media era. Papers discussing emerging media from a variety of perspectives and subjects are invited, including (but not limited to) the following topics:

- Social effects of emerging media;
- Social innovation and emerging media;
- Social networks and emerging media;
- Social transformation and emerging media;
- Internet governance and emerging media;
- Health communication and emerging media;
- And other topics related to emerging media.

In addition to being a significant intellectual event in the field of emerging media in its own right, the conference provides an opportunity to spark conversations regarding next steps in the advancing a discipline of emerging media studies.

Please submit a 500-word abstract to emergingmedia2017@163.com before July 15, 2017. Decisions on acceptance will be communicated by July 25, 2017. Full papers (with a suggested length of 3,000 words) need to be submitted by September 5. After the conference, selected papers will be published as a book by a respected international publishing house.

There is no registration charge for attendees to this day-long event. Lunch and conference amenities will be provided to attendees.

Important dates:

Submission of abstract: July 15, 2017

Notification of Acceptance: July 25, 2017

Submission of full Papers: September 05, 2017

Registration: September 14, 2017

Event: September 15, 2017