

Media literacy as intergenerational project: skills, norms, and mediation

ICA Pre-Conference, 23 May 2018

Claudia Riesmeyer, Thorsten Naab, & Ruth Festl

at Main Building (“Hauptgebäude”), Ludwig-Maximilians-University, Munich
Geschwister-Scholl-Platz 1, Room F107 (subway station “Universität”)

09.00 – 09:30: Welcome & Coffee

09.30 – 10.30: **Panel 1: “Age & the Concept of Generations”**

Media pedagogy – just as old as you feel (Rebekka Haubold)

Finding an intergenerational basis for media literacy (Marc Urlen)

10:30 – 10.45: Coffee Break

10.45 – 11.45: **Panel 2: “Self-Empowered Media Literacy”**

Intra-EU migration and digital media literacy of children: case study of the Romanian northeastern rural area (Delia Balaban & Viviana Huțuleac)

Digital technology for Indonesian young people: opportunities for education among university student (Jee Young Lee & Didin Nuruddin Hidayat)

11.45 – 13.00: Lunch Break

13.00 – 14.15: **Panel 3: “Specific Concepts of Media Literacy”**

You don't have to be quick to be information literate: comparing cognitive search strategies between younger and older adults
(Mareike Wieland & Rebecca Renatus)

Approaching international news: towards a model of international media and news literacy (Massimo di Ricco)

The skilled and the interested: investigating the interaction effect of social media literacy and political interest on exposure to political content on social network sites (Brigitte Naderer, Raffael Heiss, & Jörg Matthes)

14.15 – 14.30: Coffee Break

14.30 – 15:30: **Panel 4: “Intergenerational Stimulation & Demarcation of Generations”**

Parent’s online self-disclosure and parental media trusteeship: how parents manage their own digital identity and that of their children (Thorsten Naab)

Contributions of teachers to youngsters’ media literacy (Priscila Berger & Jens Wolling)

15.30 – 16.00: Summary & Farewell (Lars Rademacher)

16:00 – 17:00: Business Meeting of the Division “Media Education” of the German Communication Association (DGPuK)

Free international guided tour through Main Building Ludwig-Maximilians-University, Munich (optional, registration necessary, Meeting point: Main entrance Main Building LMU)

18:00: Dinner (optional, registration necessary)